

Little Bundles Privacy Policy

Little Bundles is committed to protecting the personal data that you provide to us and recognises the importance of being clear about how we intend to use it.

This privacy policy sets out how Little Bundles uses and protects any information that you give to Little Bundles when you use this website, or when you contact us via email.

The internet is not completely secure. We cannot guarantee the security of your personal data transmitted through our website or by email. Any transmission is at your own risk.

How do we intend to use your personal data?

Little Bundles uses some personal data about potential beneficiaries to determine whether to make a gift of baby clothing or equipment in order to relieve need or hardship. We also use data about the referrer to determine the authenticity of the referral.

Personal information in referral and donation forms is retained for 24 months and then destroyed. This is to allow Little Bundles to provide evidence for any audit or independent examination.

We may contact you for reasons relating to the referral you have made. We will use your contact details to manage this and may retain them for marketing purposes. Please refer to the marketing section below on how we may use your personal data for marketing purposes.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable procedures to safeguard and secure the information we collect online.

Our website may contain links to other websites of interest, which are owned and operated by third parties. These third parties have their own privacy policies and we recommend that you consider those when using their websites. We cannot accept any liability or responsibility in terms of the privacy and security practices of these third party organisations and their websites.

Our website includes the Facebook widget. Your interactions with this feature is governed by the privacy policy of the organization providing it.

Will my personal data be shared with other organisations?

Your personal data provided by you via our website will only be used by Little Bundles.

Information we hold will only be released if legally required to do so.

How long will Little Bundles retain my personal data?

We will retain your personal data for as long as is necessary for the required service to be provided to you. All retained personal data is subject to the controls of our data protection policy and will be securely disposed of when it is considered to be of no further use.

Marketing

We would like to contact you via email for marketing and survey purposes and to promote new services. We will not use your details to contact you in this way unless you expressly indicate on your referral form that we may do so.

Cookies

The only cookies we use on our website are essential cookies for the site to operate. We do not use traffic log cookies.

Access to your personal information

You may request details of personal information which we hold about you under the General Data Protection Regulation (GDPR) (EU) 2016/679. If you would like a copy of the information held on you please email littlebundles_referrals@outlook.com.

If you believe that any information we are holding on you is incorrect or incomplete, please email us at the above address. We will promptly correct any information found to be incorrect.

If you have a concern about how we handle your data, or you would like to lodge a complaint, you can contact [The Information Commissioners Office](#). Please also see our Complaints Procedure.